

Make the Altru you already own perform.

Social Good Software is an approved Blackbaud Technology Partner. It adds a faster, on-brand guest experience on top of the Altru you already use, across checkouts, memberships, tickets, and donations. There is no migration and no new system to manage.

That matters because the guest experience is the top of your revenue pipeline. A smooth visit brings guests back, returning guests become members, and members are the people who give. An active member is worth about four times a one-time visitor each year.

Standard Plan

\$10,177 / year · \$5,370 one-time setup

Why Standard is the right fit for your organization

1

One predictable number.

A flat annual license with no per-transaction fee. It is simple to budget and forecast, with nothing variable for your finance team to model.

2

No fee in front of your guests.

If you would prefer never to show visitors or donors a surcharge, Standard carries a flat license instead of a per-transaction fee.

3

More economical as you grow.

Once your online sales are high enough that a percentage would exceed the flat fee, a fixed annual cost becomes the smarter structure. You also gain three ticket scanners for busier gates.

A PARTNER, NOT A VENDOR

Social Good is not a box you buy and manage alone. Every plan includes onboarding, a dedicated account manager, and a 90-day proof period. It is there because we would rather earn your confidence than ask you to take it on faith. Our model depends on your organization thriving and renewing year after year, so your results are our business, not just our sale. We stay alongside you long after launch, because a partnership does not hinge on a single decision.