

Make the Altru you already own perform.

Social Good Software is an approved Blackbaud Technology Partner. It adds a faster, on-brand guest experience on top of the Altru you already use, across checkouts, memberships, tickets, and donations. There is no migration and no new system to manage.

That matters because the guest experience is the top of your revenue pipeline. A smooth visit brings guests back, returning guests become members, and members are the people who give. An active member is worth about four times a one-time visitor each year.

Professional Plan

\$20,377 / year · \$8,450 one-time setup · most popular

Why Professional is the right fit for your organization

- 1 The whole platform, nothing held back.**
You receive everything Social Good offers, plus business intelligence, a staging database, and priority support. That gives you the analytics to prove your results across ticketing, membership, and giving.
- 2 Predictable cost, zero compromises.**
It is one flat annual number with no per-transaction fee. Unlike lighter plans, you keep every feature, and at higher volume a flat fee also beats paying a percentage.
- 3 Built for scale.**
You get up to five ticket scanners, a staging environment to test changes safely, and hands-on support. It is the right fit for larger or multi-venue organizations.

A PARTNER, NOT A VENDOR

Social Good is not a box you buy and manage alone. Every plan includes onboarding, a dedicated account manager, and a 90-day proof period. It is there because we would rather earn your confidence than ask you to take it on faith. Our model depends on your organization thriving and renewing year after year, so your results are our business, not just our sale. We stay alongside you long after launch, because a partnership does not hinge on a single decision.