

Make the Altru you already own perform.

Social Good Software is an approved Blackbaud Technology Partner. It adds a faster, on-brand guest experience on top of the Altru you already use, across checkouts, memberships, tickets, and donations. There is no migration and no new system to manage.

That matters because the guest experience is the top of your revenue pipeline. A smooth visit brings guests back, returning guests become members, and members are the people who give. An active member is worth about four times a one-time visitor each year.

Growth Plan

3% of online sales · nominal one-time setup · no annual license fee

Why Growth is the right fit for your organization

- 1 The lightest way to start.**
It carries a modest one-time setup, no annual license fee, and an ongoing 3% your guests can choose to cover at checkout. Day to day, it can cost your organization almost nothing.
- 2 The complete platform from day one.**
Growth is not a stripped-down trial. Your team gets the full toolkit: checkouts, digital tickets and membership cards, the Member Portal, and more. You see the whole value immediately.
- 3 Cost that follows revenue.**
You pay the 3% only on the sales you actually make, so there is no fixed line item to defend. A 90-day proof period lets you see results before committing further.

A PARTNER, NOT A VENDOR

Social Good is not a box you buy and manage alone. Every plan includes onboarding, a dedicated account manager, and a 90-day proof period. It is there because we would rather earn your confidence than ask you to take it on faith. On Growth, we earn only when you make a sale. Your success is literally our incentive. We stay alongside you long after launch, because a partnership does not hinge on a single decision.