

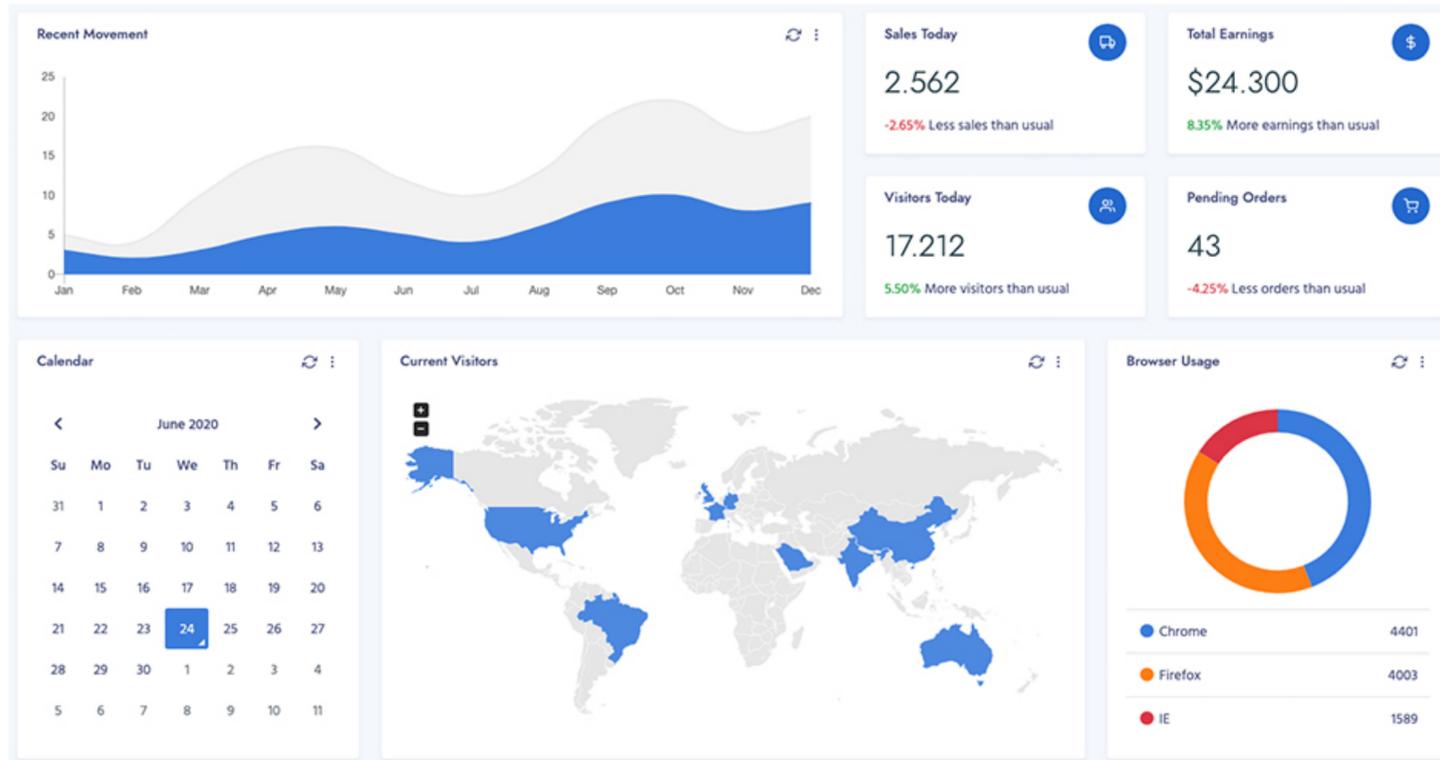


Social Good

Software

Data Bridge

Connect Altru with your favorite apps



- Connect with Google Sheets and Excel
- Extract insights from your Altru data
- Constant Contact or Mailchimp
- Your data in realtime



Data Bridge

Here are the steps on how to automate reports

Step #1 - Start with
your questions

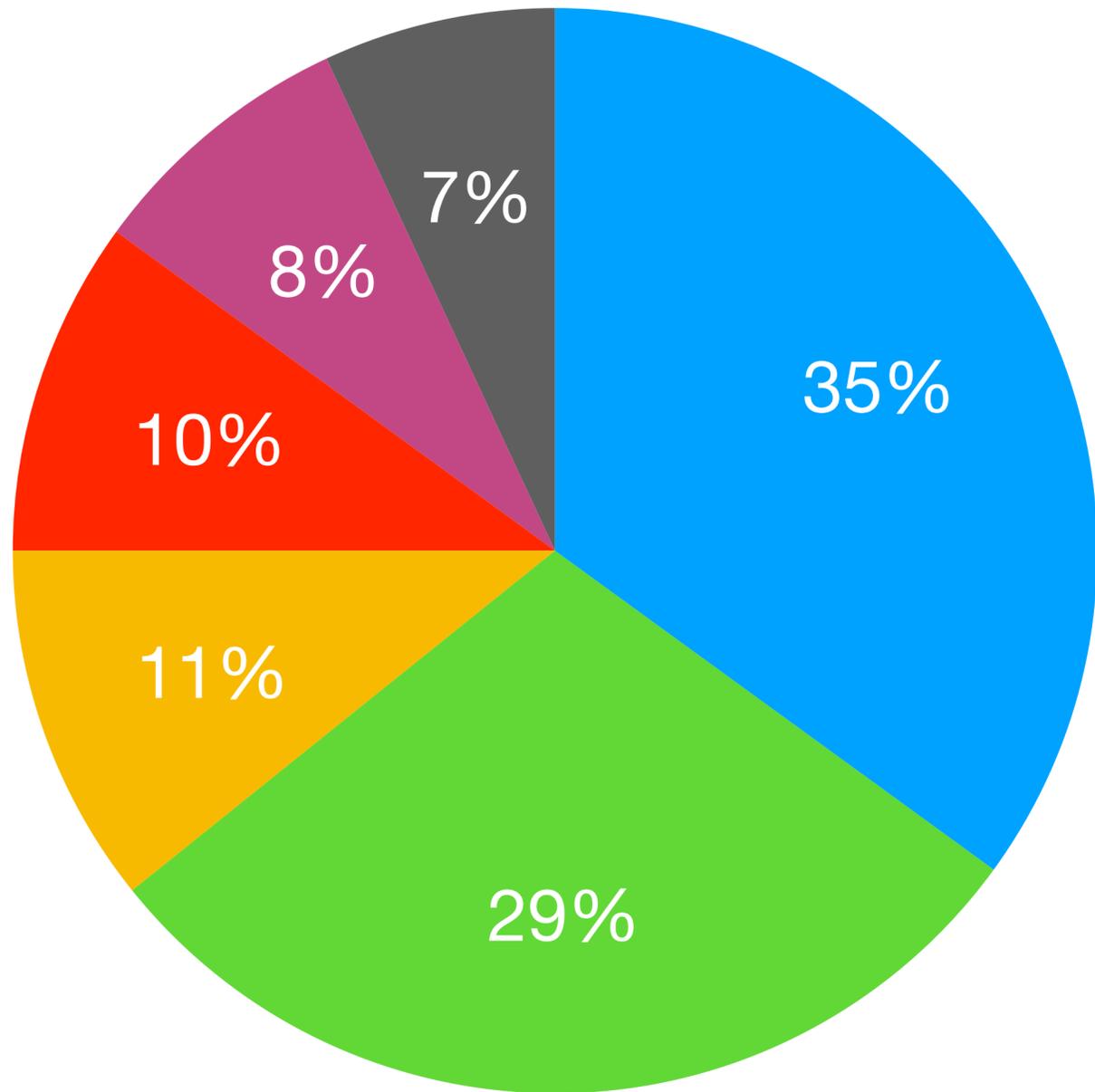
Step #2 - Write
your queries with
Altru

Step #3 - Create
your Data Bridge

Step #4- Create
your Widget Type

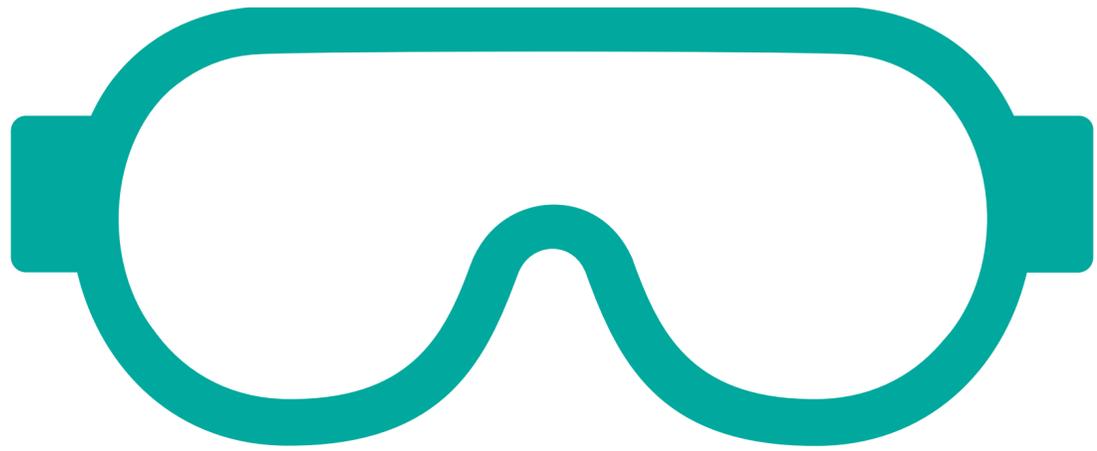
Step #5 - Configure
your Widget

Step #1 – Start with your questions?



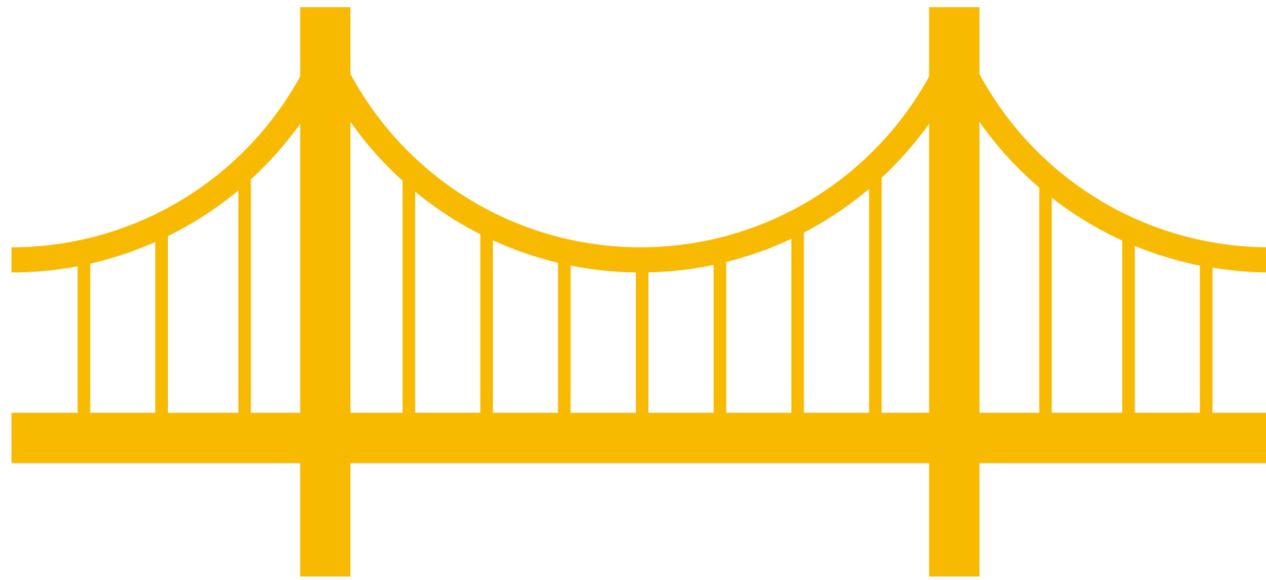
- Take a few minutes and define the questions you want to have answered
- Think about the data you will need and how you would like that data to be presented
- Work through any joins or exclusions on paper before writing queries

Step #2 – Write your queries with Altru



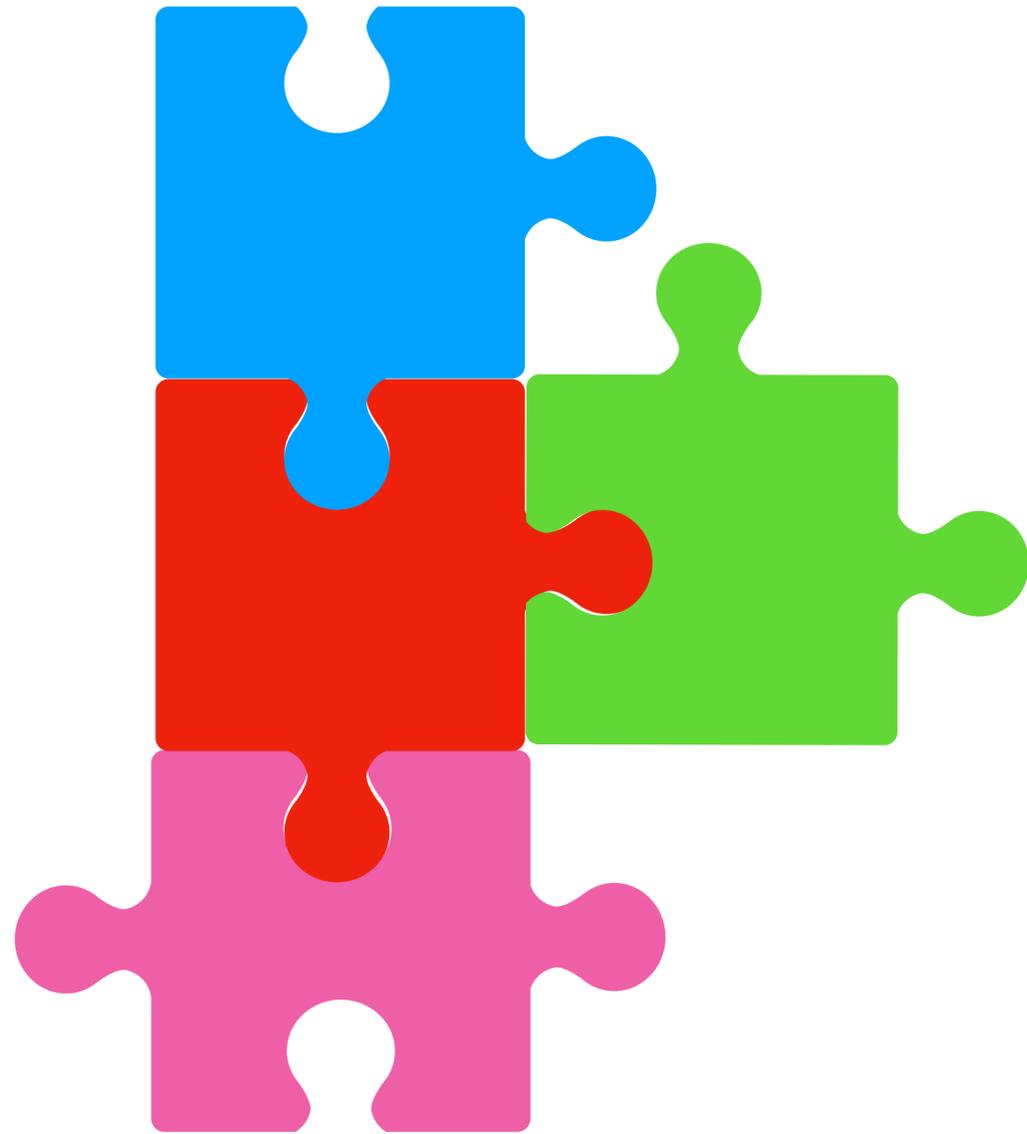
- Convert your ideas from paper to a query with Altru
- It's ok if you need to create multiple queries you can always separate them out
- Be patient as you find the fields you are looking for
- Start with one row and make sure it matches your expected output
- Test and test and test some more

Step #3 - Create your Data Bridge



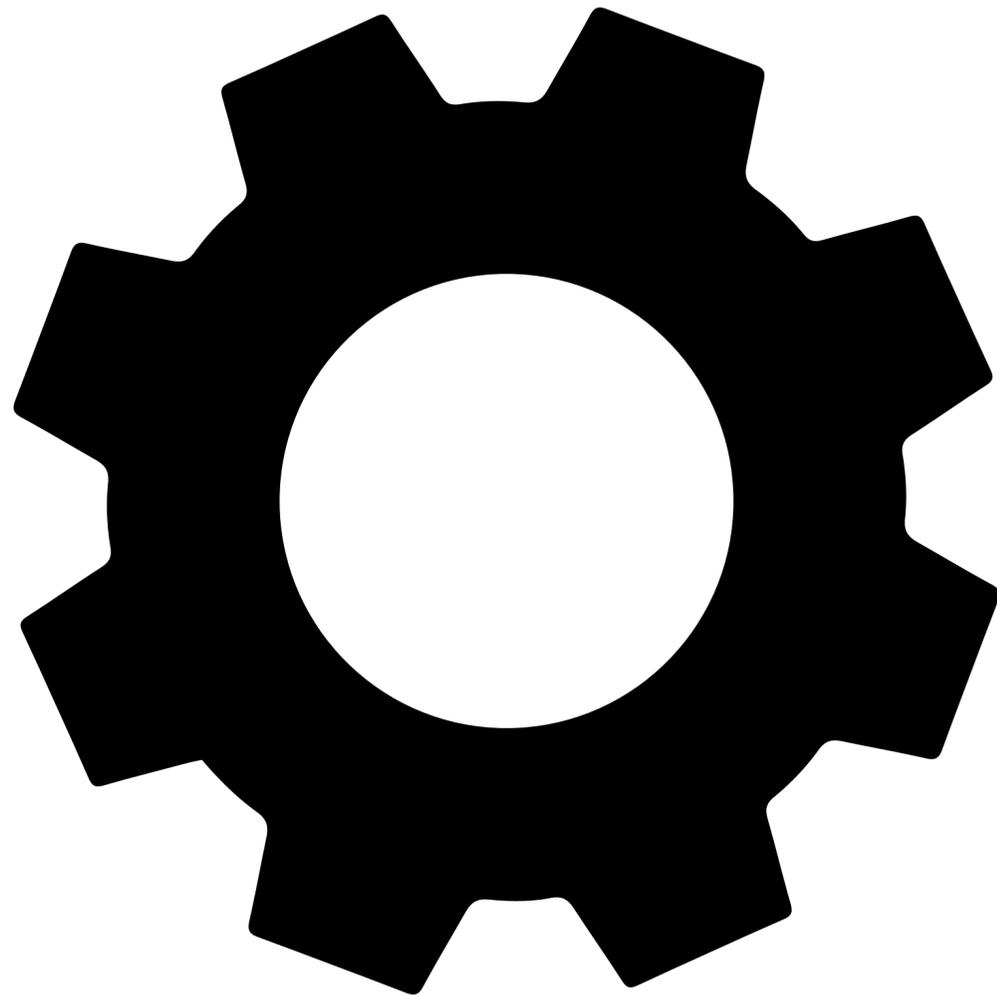
- You can create as many data bridges as you need
- Once you have your data bridge defined you can add your queries from Altru
- Preview your data and make sure it looks correct
- Your data bridge will be updated in realtime

Step #4 – Create your widget type



- Choose the widget type you will need to display your data
- You can have more than one widget type
- Google Sheets / Excel
- Mailchimp / Constant Contact
- Hubspot / Zapier
- Graphing / Charts / Numbers

Step #5 - Configure your Widget



- Each widget type comes with its own separate settings
- Take a few minutes to make sure the widget type is configured correctly for the output you want to display
- Some widgets can be made public with the Enable Widget option
- Other widgets are private by default for security reasons

Demo

Step #1 – Start with your questions?

How many tickets have we sold today?

Step #2 – Write your queries with Altru

Query Example

Step #3 – Create your Data Bridge

Step #4 – Create your widget type

Step #5 – Configure your Widget

Google Sheet Example

Copy Google Sheet

- Copy the Google Sheet from this example to your Google Drive
- Adjust the spreadsheet to download your data with your username and password
- You can manually trigger a data Download
- NOTE: Keep in mind that the Google Sheet will grow and shrink based on your setup so make sure you do your calculations on a column