



Social Good

Software

Digital Membership Card Templates

Web Version

- Requires a front design
- Requires a back design

Web Version - Front



Background - 450 x 250



Web Version – Front



- Complete freedom on design of the card with the exception of the location of the merge fields
- The background for the merge fields can be transparent - #3330
- You can have one or up to 4 selected fields
- If the field is empty the card will display “N/A”
- If the value is larger than 20 characters. Additional characters will be dropped and replaced with “...”
- Example “Kimberly Thompson Jo...”

Web Version - Back



Background - 450 x 250

Social Good

8-10021594

Museum Membership 8-10021594

12/31/2022 Kim Thompson Kim Tho...

Web Version – Back



- Complete freedom on design of the card with the exception of the location of the merge fields
- You can have one or up to 4 selected fields
- If the field is empty the card will display “N/A”
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- Example “Kimberly Thompson Jo...”

Apple Wallet Design

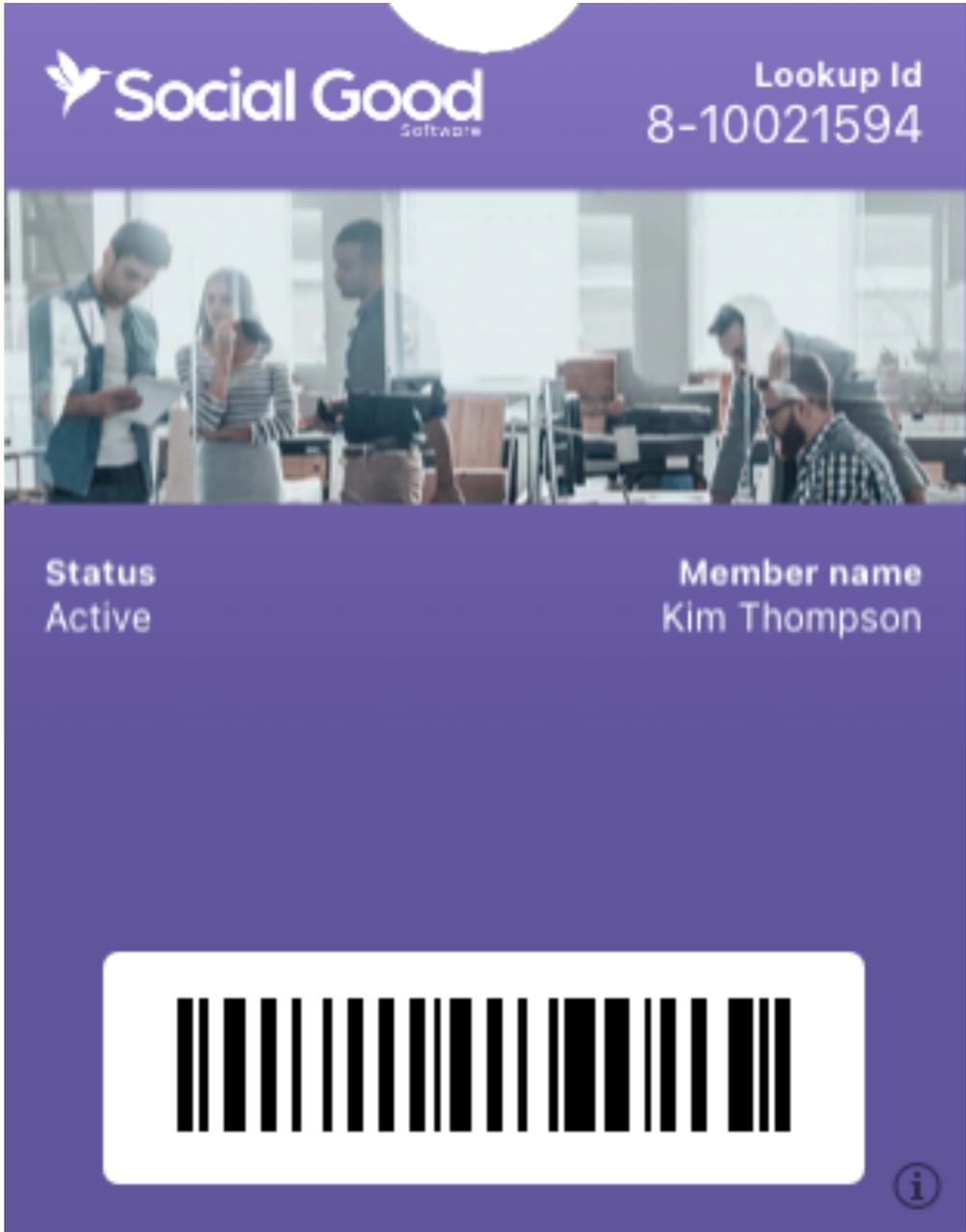
Apple Wallet Design

- Requires a logo
- Requires a hero image

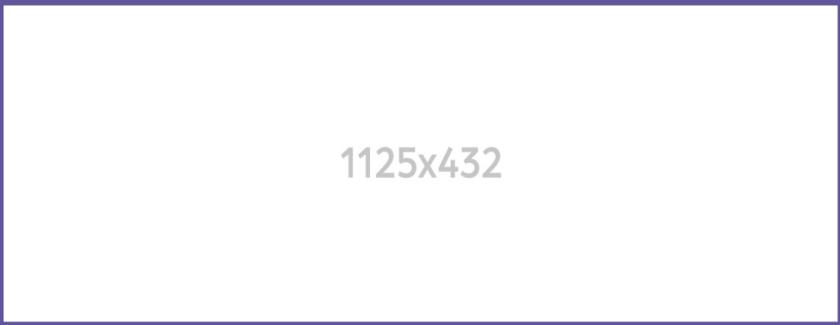
Apple Wallet – Front

320 x 100

Logo – 320 x 100



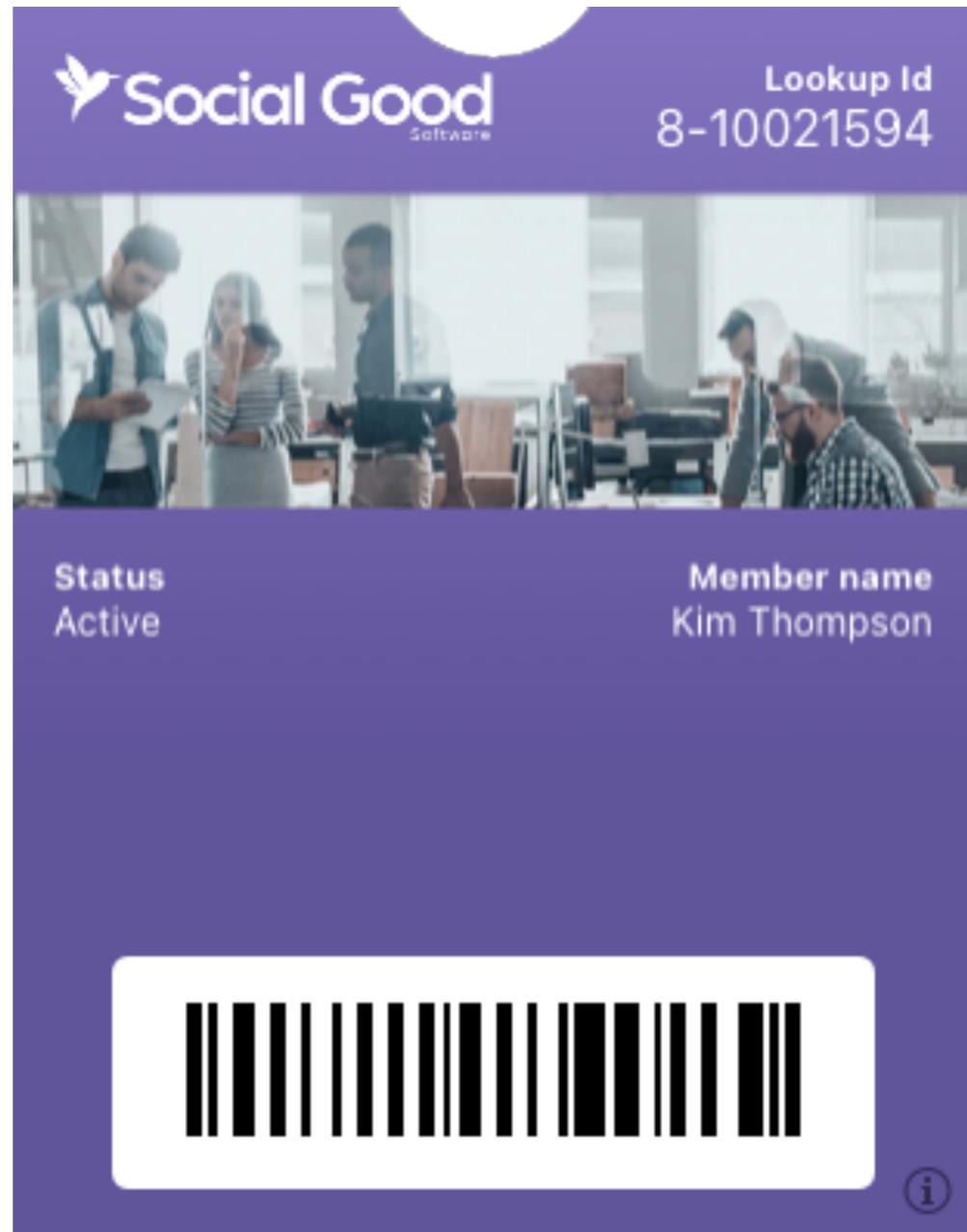
Apple Wallet – Front



Hero - 1125 x 432



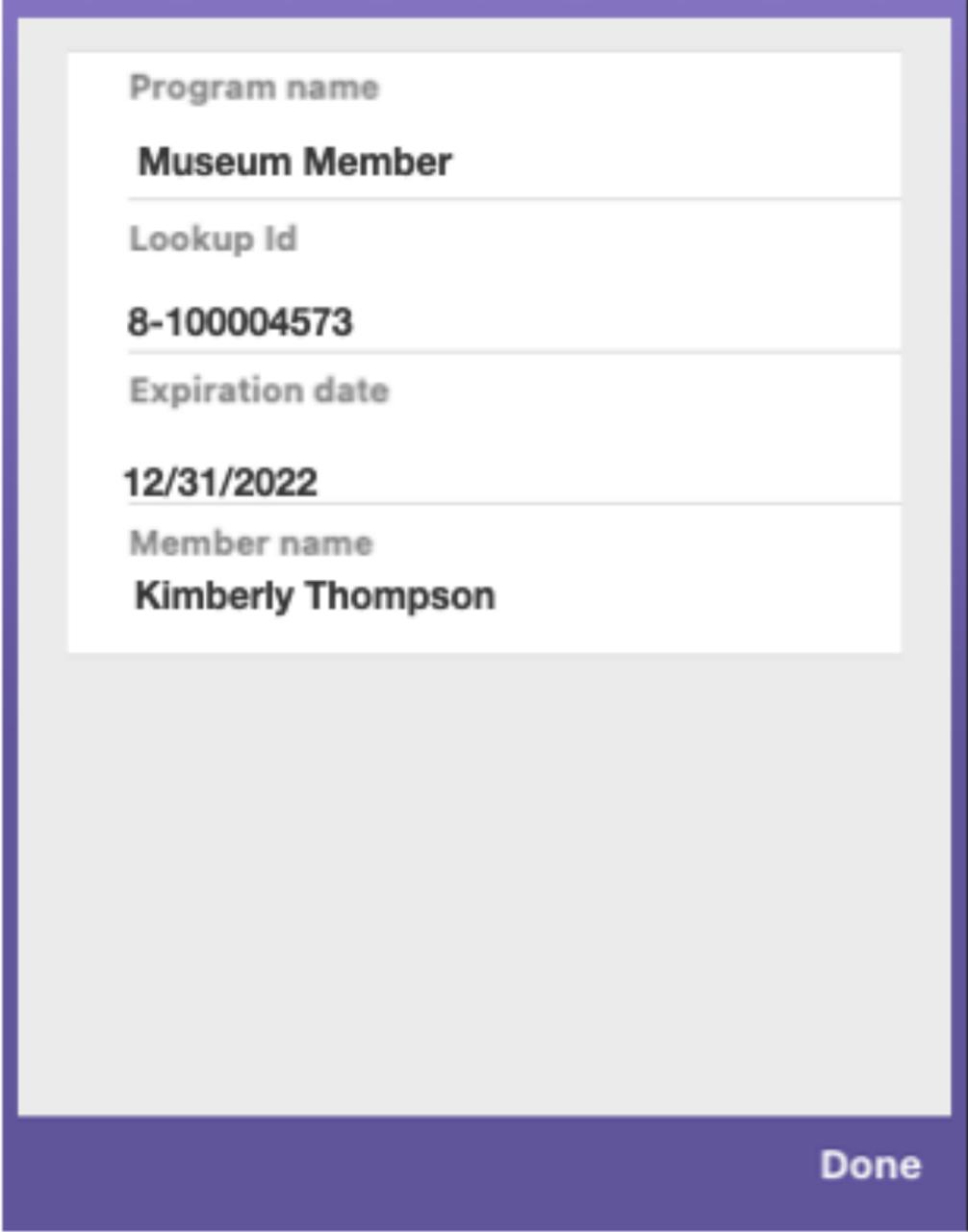
Apple Wallet – Front



- Add your own logo on the top left
- Add your own hero image in the center
- You can have any number of fields on the card
- If the field is empty the card will display “N/A”
- If the value is larger than 20 characters. Additional characters will be dropped and replaced with “...”
- Example “Kimberly Thompson Jo...”

Apple Wallet – Back

Apple Wallet – Back



The screenshot shows the back of a digital card in an Apple Wallet. The card has a light gray background and a dark purple border. It contains the following information:

Program name	Museum Member
Lookup Id	8-100004573
Expiration date	12/31/2022
Member name	Kimberly Thompson

At the bottom right of the card, there is a dark purple button labeled "Done".

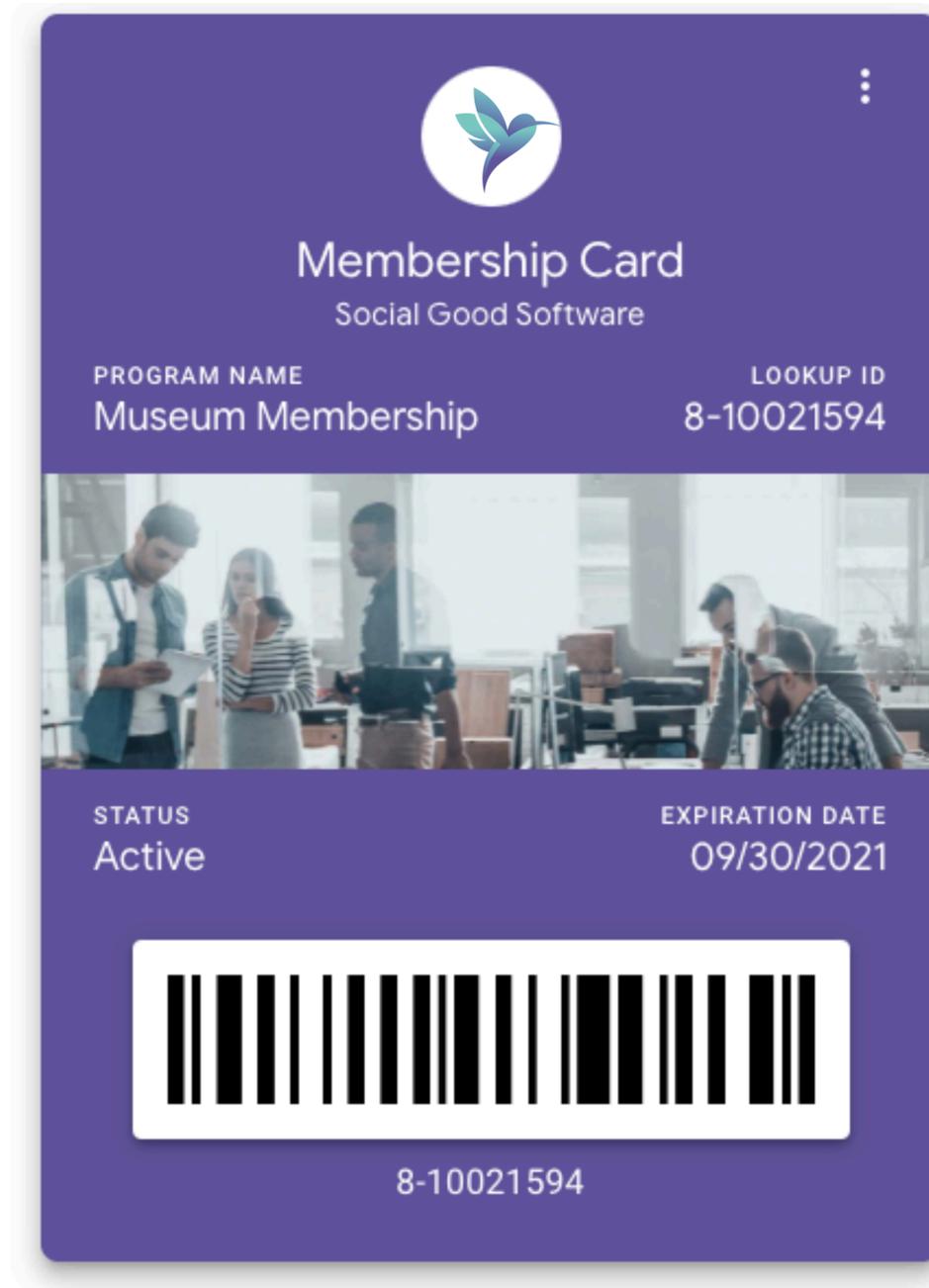
- You can have any number of fields on the card
- The background color is the same as the front of the card
- If the field is empty the card will display “N/A”
- If the value is larger than 20 characters. Additional characters will be dropped and replaced with “...”
- Example “Kimberly Thompson Jo...”
- You can have any number of fields enabled
- You can create and setup a custom field with your own static values

Google Pay Design

Google Pay Design

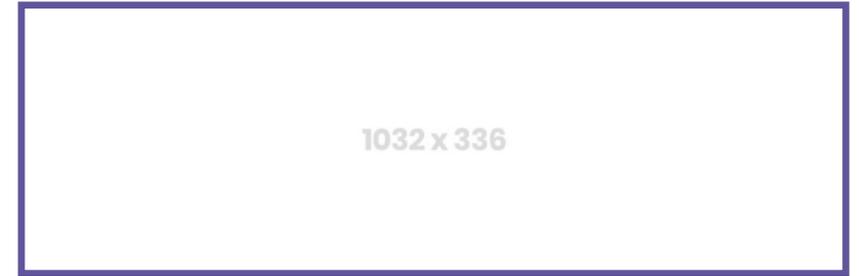
- Requires a logo
- Requires a hero image

Google Pay – Front

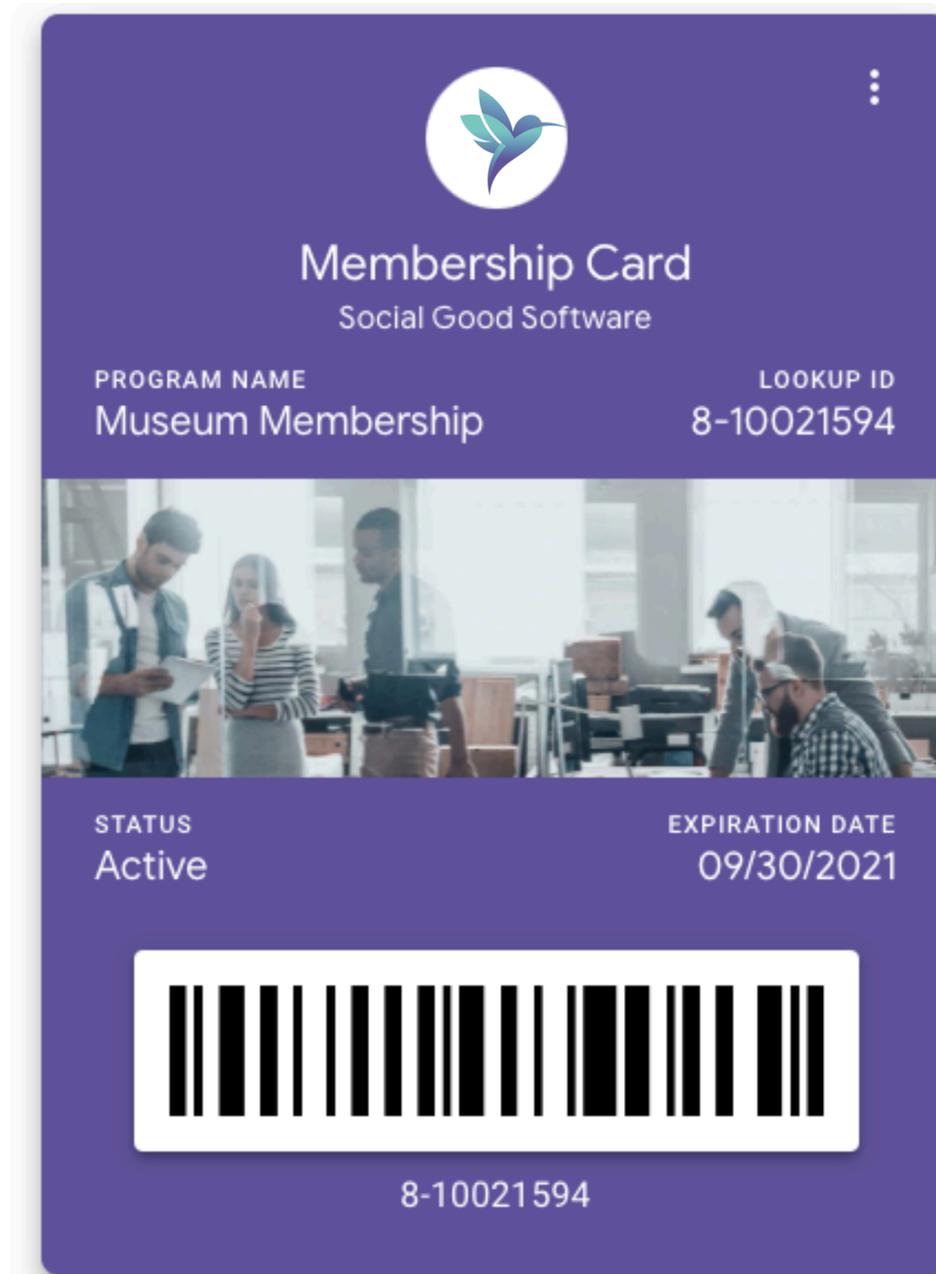


Logo – 320 x 100

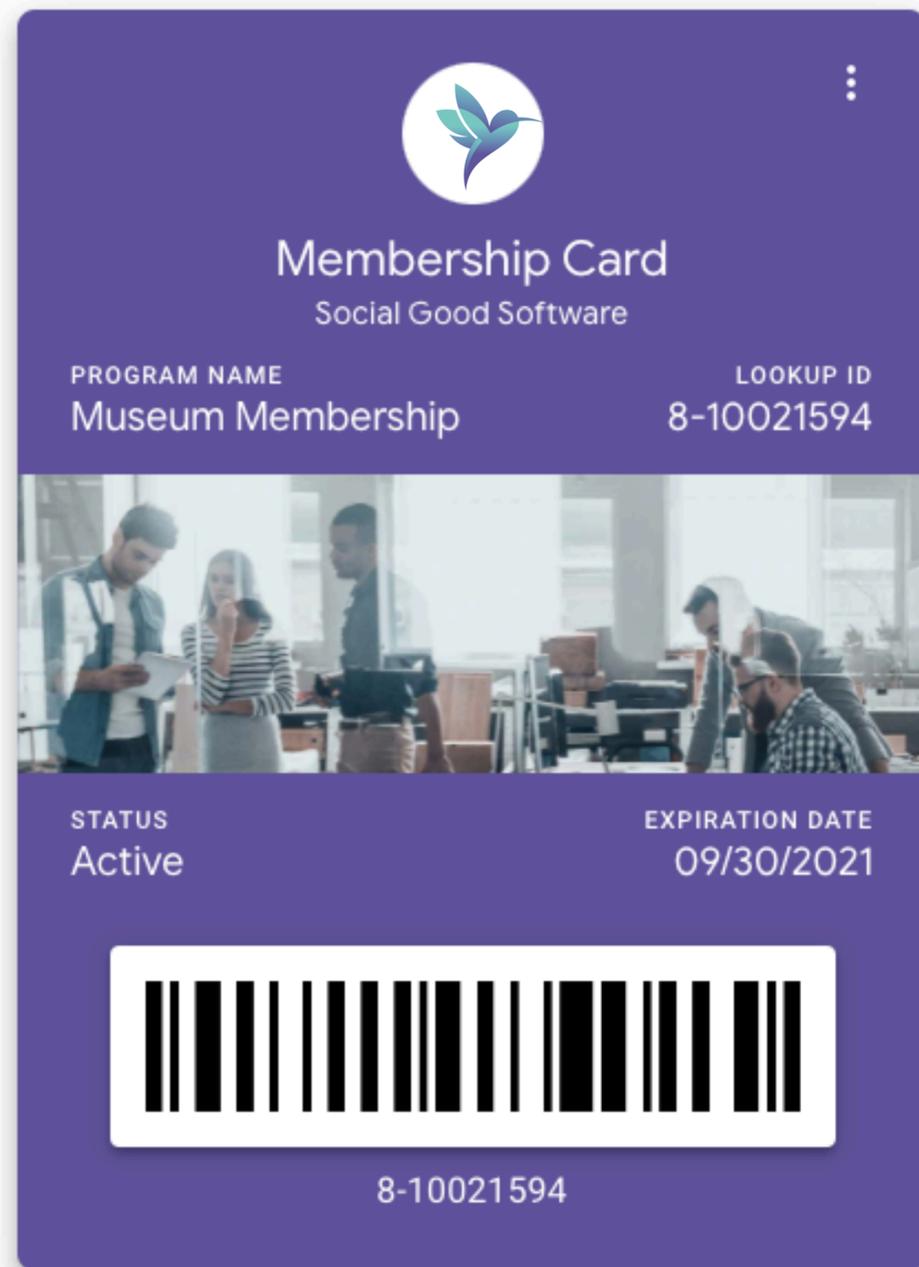
Google Pay – Front



Hero – 1032 x 330



Google Pay – Front



- Add your own logo on the top center
- Add your own hero image in the lower center
- You can have any number of fields on the card
- If the field is empty the card will display “N/A”
- If the value is larger than 20 characters. Additional characters will be dropped and replaced with “...”
- Example “Kimberly Thompson Jo...”

Google Pay – Bottom

Google Pay – Bottom

SOCIAL GOOD SOFTWARE	
9690 South 300 West, Sandy, UT, 84070	
PROGRAM NAME	
Museum Membership	
LOOKUP ID	
8-10021594	
STATUS	
Active	
EXPIRATION DATE	
09/30/2021	
MEMBER NAME	
Kim Thompson	

- You can have any number of fields
- If the field is empty the card will display “N/A”
- If the value is larger than 20 characters. Additional characters will be dropped and replaced with “...”
- Example “Kimberly Thompson Jo...”
- You can have any number of fields enabled
- You can create and setup a custom field with your own static values

Download Templates

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