



Social Good
Software

Digital Membership Card Templates

Web Version

- Requires a front design
- Requires a back design

Web Version – Front



Background – 450 x 250



Web Version – Front



- Complete freedom on design of the card with the exception of the location of the merge fields
- The background for the merge fields can be transparent - #3330
- You can have one or up to 4 selected fields
- If the field is empty the card will display “N/A”
- If the value is larger than 20 characters. Additional characters will be dropped and replaced with “...”
- Example “Kimberly Thompson Jo...”

Web Version – Back

450 x 250

Background – 450 x 250



Web Version – Back



- Complete freedom on design of the card with the exception of the location of the merge fields
- You can have one or up to 4 selected fields
- If the field is empty the card will display “N/A”
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- Example “Kimberly Thompson Jo...”

Apple Wallet Design

Apple Wallet Design

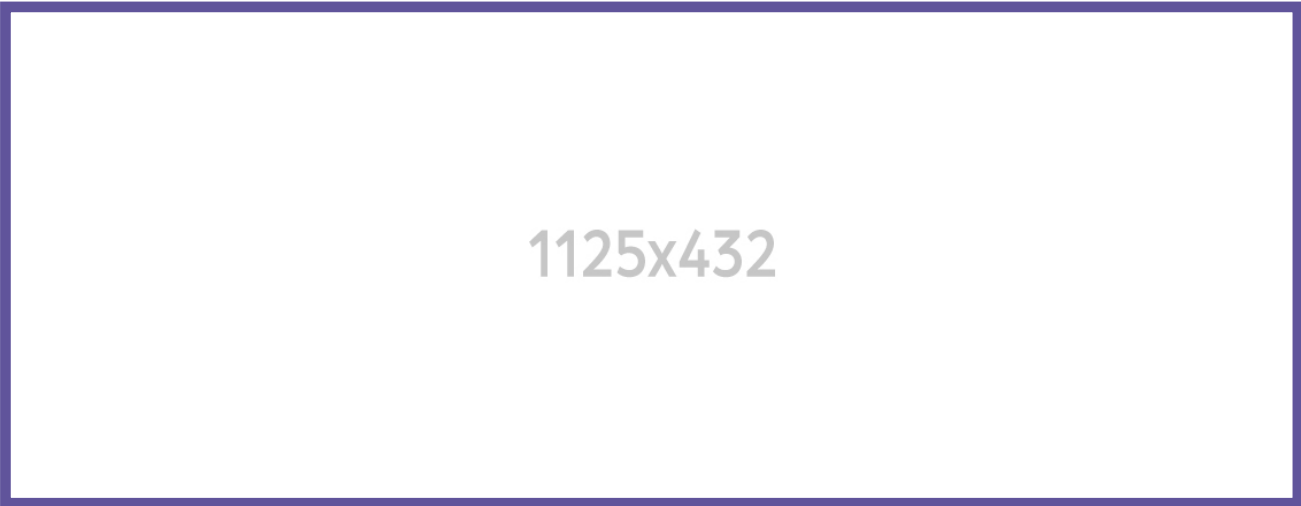
- Requires a logo
- Requires a hero image

Apple Wallet – Front



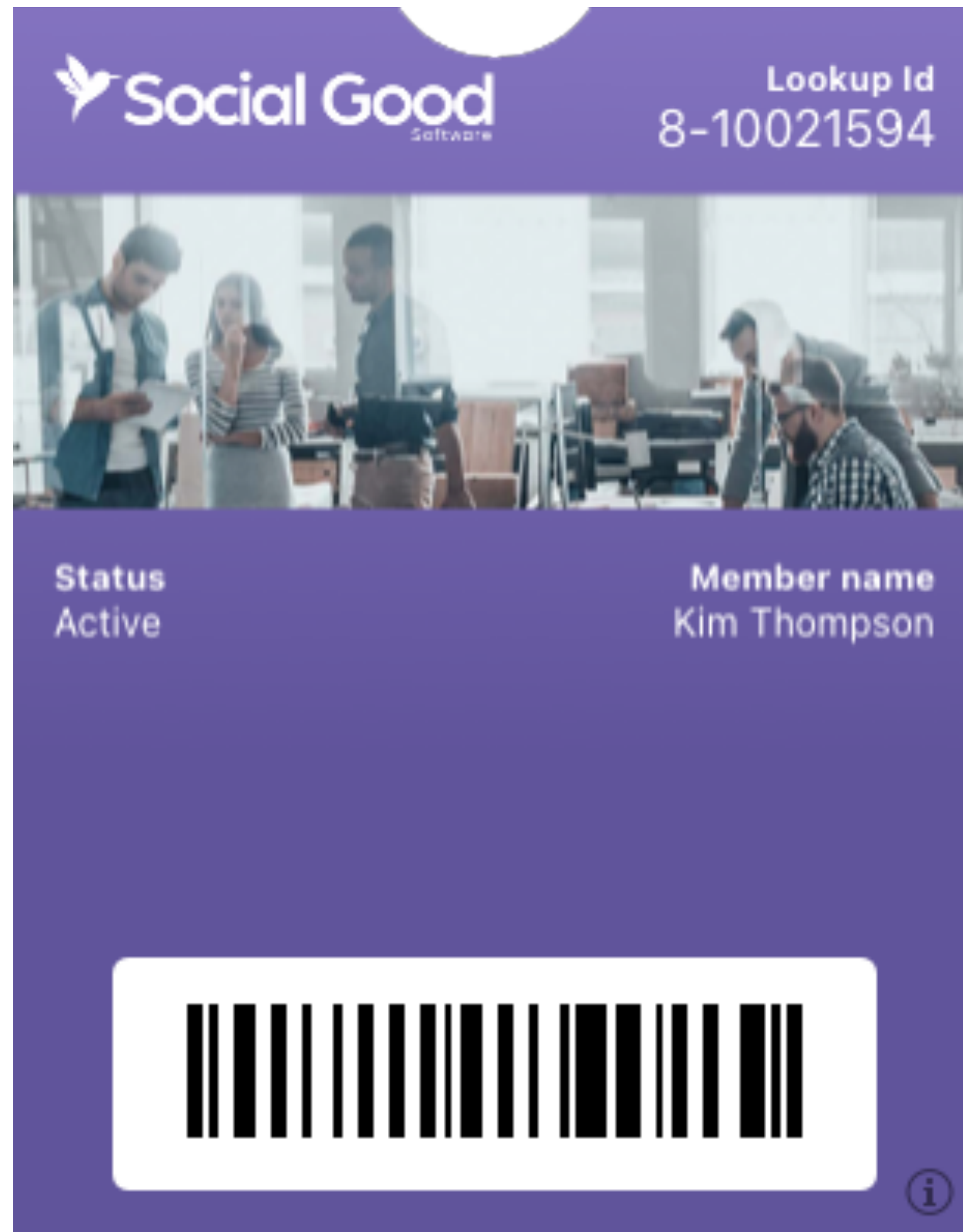
Logo – 320 x 100

Apple Wallet – Front



Hero – 1125 x 432

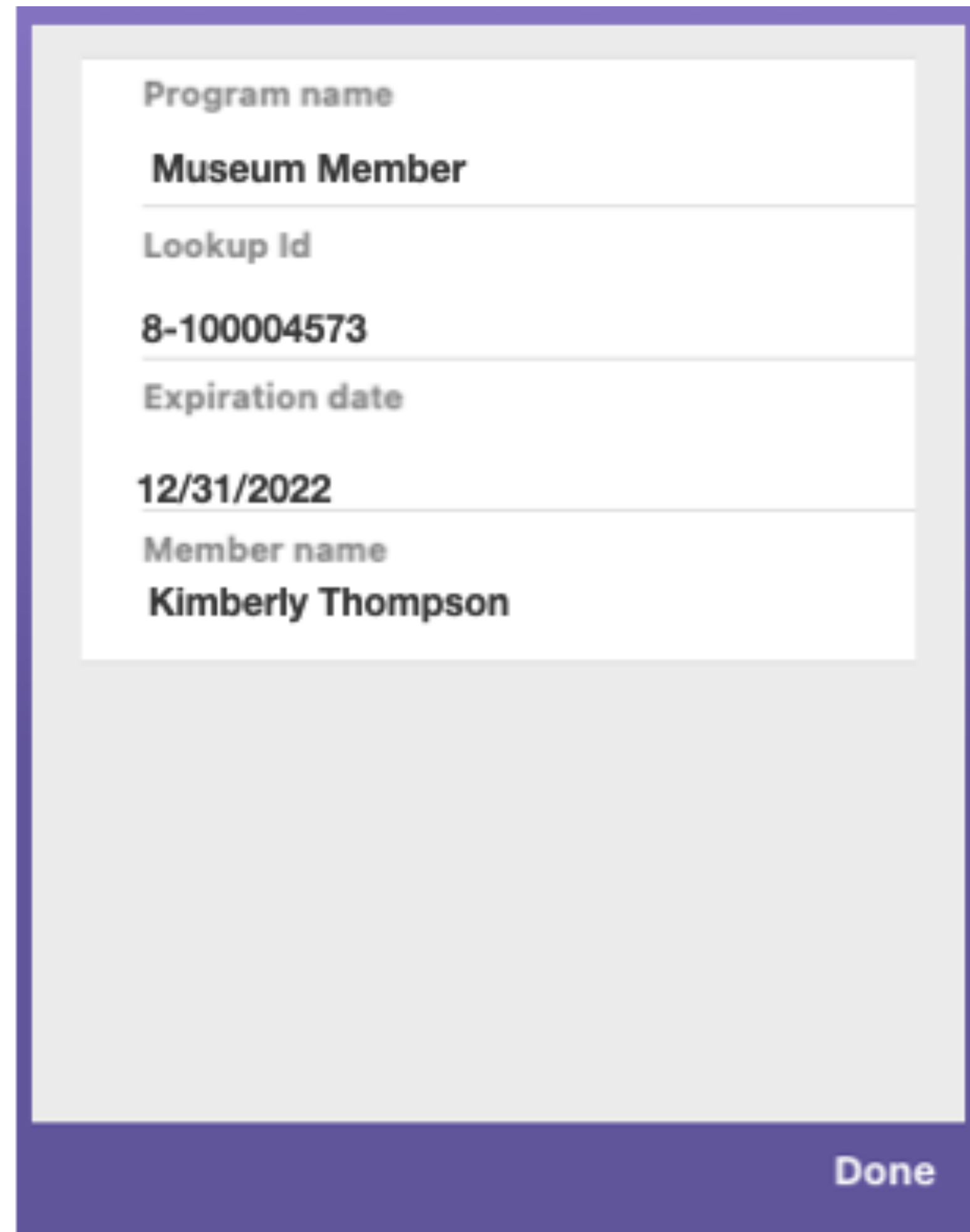
Apple Wallet – Front



- Add your own logo on the top left
- Add your own hero image in the center
- You can have any number of fields on the card
- If the field is empty the card will display “N/A”
- If the value is larger than 20 characters. Additional characters will be dropped and replaced with “...”
- Example “Kimberly Thompson Jo...”

Apple Wallet – Back

Apple Wallet – Back



The screenshot shows the back of a digital card in the Apple Wallet app. The card has a light gray background and a dark purple border. It contains the following fields:

Program name	Museum Member
Lookup Id	8-100004573
Expiration date	12/31/2022
Member name	Kimberly Thompson

At the bottom right of the card, there is a dark purple button labeled "Done".

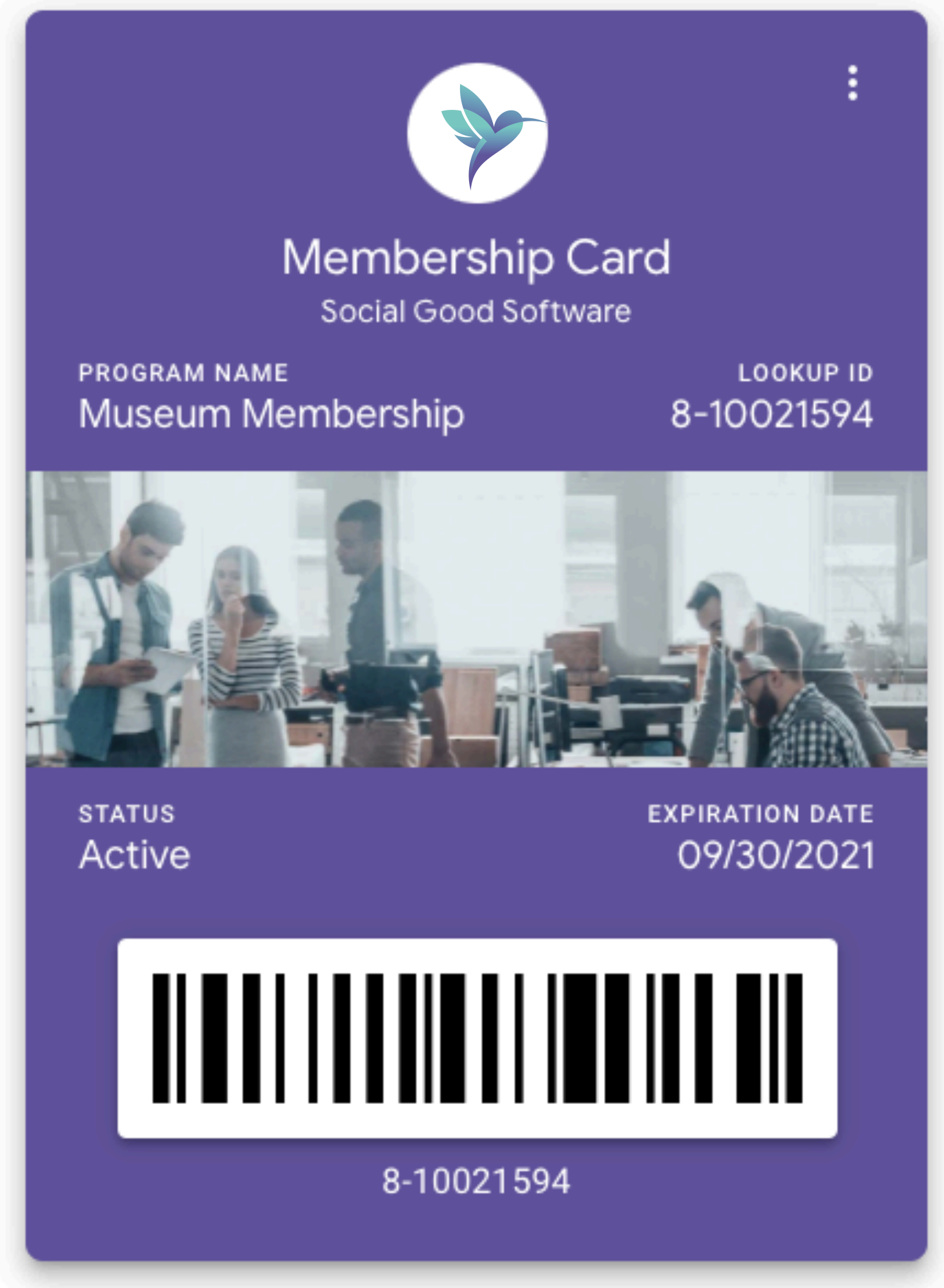
- You can have any number of fields on the card
- The background color is the same as the front of the card
- If the field is empty the card will display “N/A”
- If the value is larger than 20 characters. Additional characters will be dropped and replaced with “...”
- Example “Kimberly Thompson Jo...”
- You can have any number of fields enabled
- You can create and setup a custom field with your own static values

Google Pay Design

Google Pay Design

- Requires a logo
- Requires a hero image

Google Pay – Front

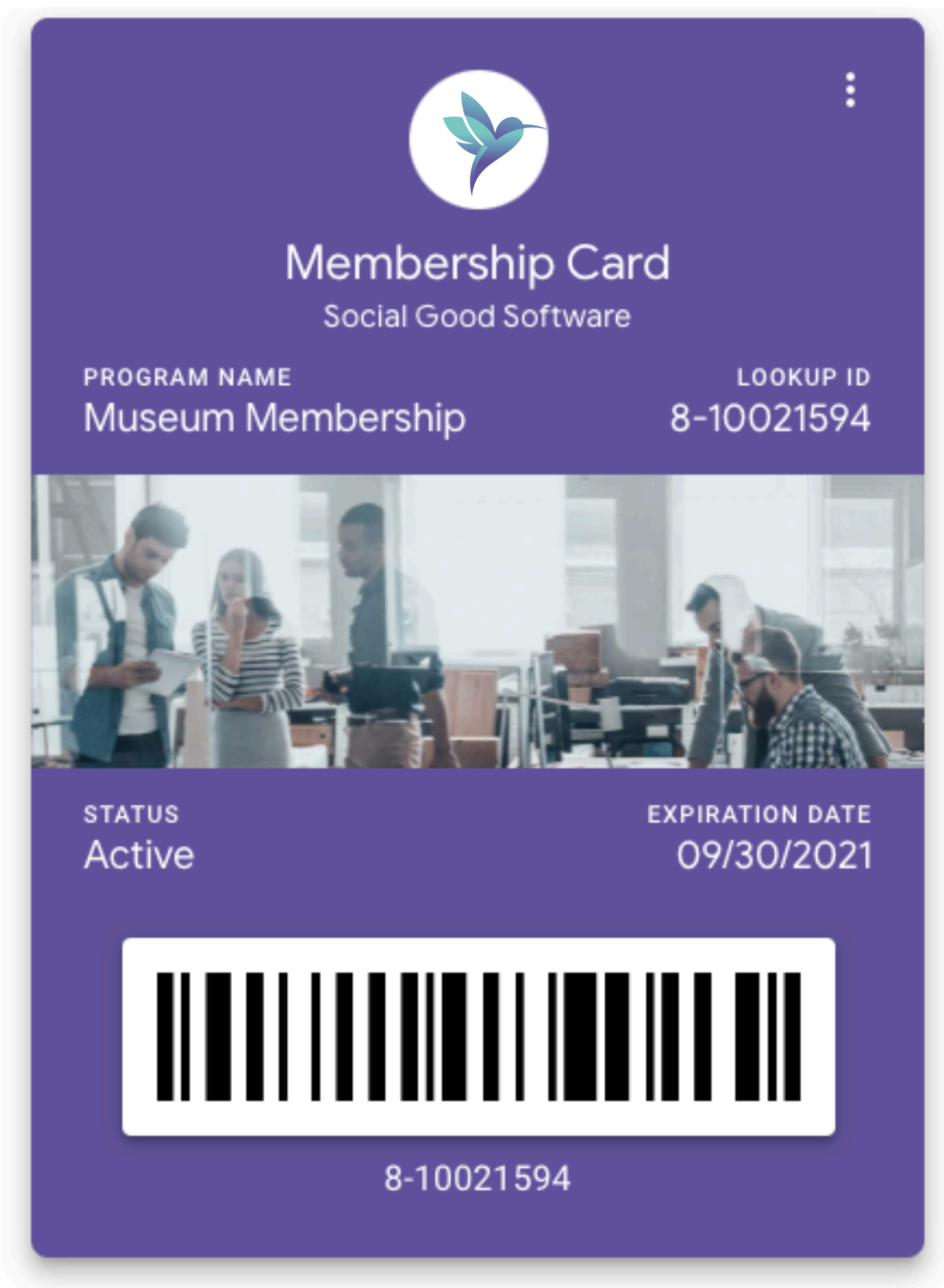


Logo – 320 x 100

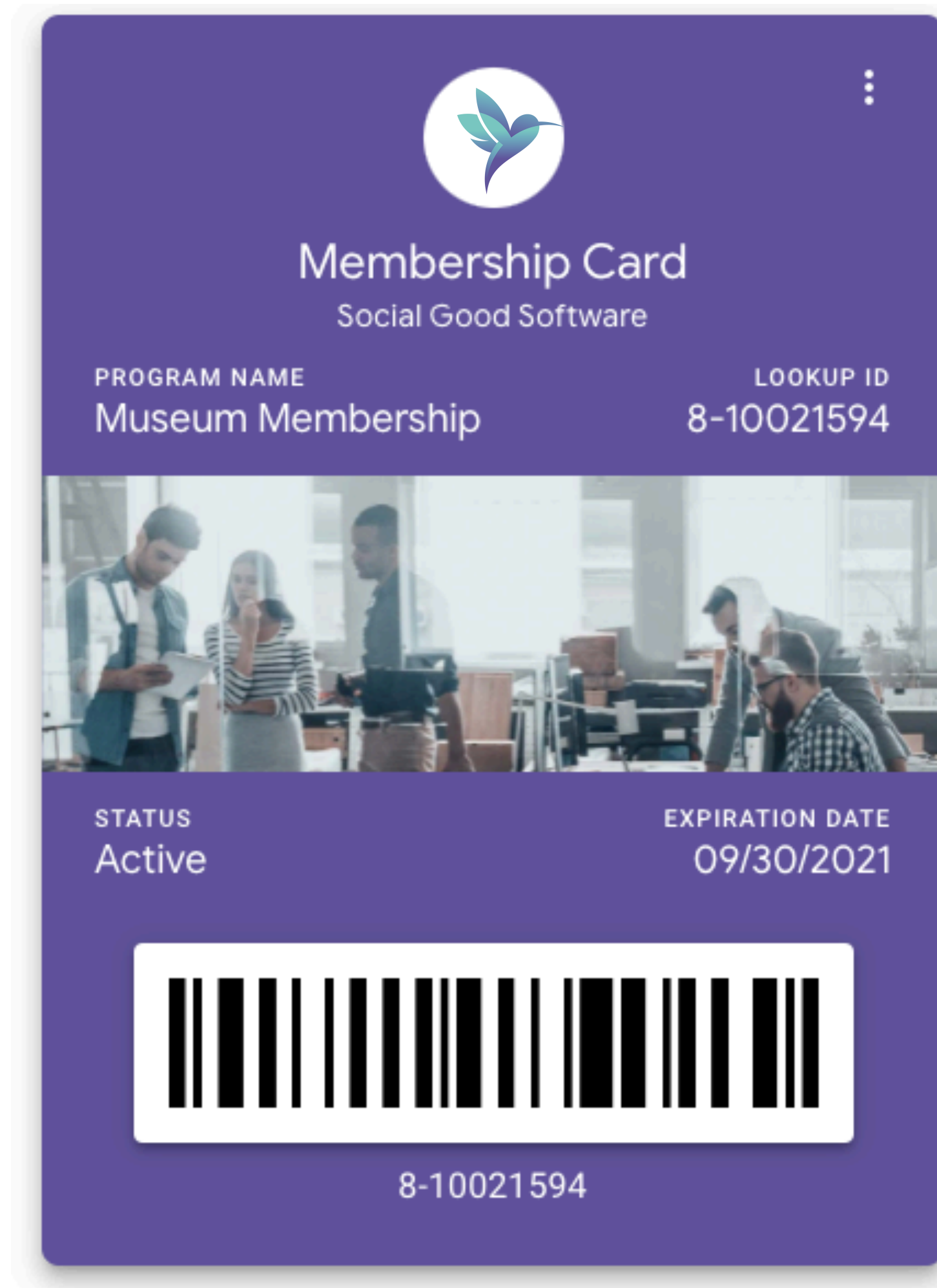
Google Pay – Front

1032 x 336

Hero – 1032 x 330



Google Pay – Front



- Add your own logo on the top center
- Add your own hero image in the lower center
- You can have any number of fields on the card
- If the field is empty the card will display “N/A”
- If the value is larger than 20 characters. Additional characters will be dropped and replaced with “...”
- Example “Kimberly Thompson Jo...”

Google Pay – Bottom

Google Pay – Bottom

SOCIAL GOOD SOFTWARE
9690 South 300 West, Sandy, UT, 84070

PROGRAM NAME
Museum Membership

LOOKUP ID
8-10021594

STATUS
Active

EXPIRATION DATE
09/30/2021

MEMBER NAME
Kim Thompson

- You can have any number of fields
- If the field is empty the card will display “N/A”
- If the value is larger than 20 characters. Additional characters will be dropped and replaced with “...”
- Example “Kimberly Thompson Jo...”
- You can have any number of fields enabled
- You can create and setup a custom field with your own static values

Download Templates

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